

BOX OFFICE & TICKET PRICING



Box Office

The theatre uses a third party of Ticketsource for all of its Box Office & Ticketing system.

Tickets are available for purchase online or through our telephone box office (Times may vary). Tickets are also available to purchase through Weston Museum. *Please check their website for opening times.*

The opening hours of the Box Office at the theatre and will be in line with production start times, but shall normally be: 1 hour before the performance commences (for Studio Theatre events this will be 30 minutes before).

If requested; the Theatre will provide The Company with a weekly sales report from time of Tickets going on sale. This will be emailed to the contact email address stated on this agreement.

The Theatre shall receive and bank the box office receipts and provide the Company with a sales breakdown after the event.

DYNAMIC PRICING STRUCTURE

We would strongly recommend using our Dynamic Pricing structure for your event. Since introducing this structure, ticket sales have increased dramatically, and it helps with marketing your event.

If you would like some guidance on how to price, please contact us, but please see a recommended example of structure below;

| | Tier 1 | Tier 2 | Tier 3 | Tier 4 | Tier 5 |
|------------|-----------------------|-------------------|-------------------|------------------|---------------------------------|
| Date(s) | <i>before 60 days</i> | <i>29-60 days</i> | <i>15-28 days</i> | <i>2-14 days</i> | <i>On day before and on day</i> |
| Premium | £15 | £16 | £18 | £19 | £20 |
| General | £13 | £14 | £16 | £17 | £18 |
| Standard | £10 | £12 | £17 | £16 | £17 |
| Accessible | £13 | £14 | £16 | £17 | £18 |

We have a Buddy Membership scheme where we offer £1.00 off ticket sales (usually after the Tier 1 pricing) please let us know if you would like to offer our Buddies a discount.

If you would like to offer a Group Discount, please let us know the terms of this.

MAIN HOUSE

The standard layout below has 207 saleable seats.

Our Red section is our Premium Seating; these are the seats that are commonly sold first - There are 44 seats in this section.

Our Blue section is our General Seating, that are commonly the next set of seats that are sold – There are 86 seats in this section.

Finally, our Yellow section is our General Seating that are commonly sold last -There are 69 seats in this section.

Our Green section is our Accessible Seating that can only be booked through our Box Office or Weston Museum, so that we will ensure that these seats are allocated to the correct people that require these. The price bracket for this section is usually the same as our General Seating – There are 8 seats in this section.



STUDIO THEATRE

The Studio Theatre seating has two standard layouts the Studio Theatre setup has capacity of 100 seats with the Studio Cinema setup has capacity of 75 seats (this is due to the cinema screen being on the back wall of the stage).

There are some restricted viewing seats in the studio theatre layout as shown below, which we would recommend being at a lower price.

The Studio Theatre and Cinema layouts are no colour coded into sections, but let us know how many Premium, General & Standard seats you would like and we will be able to do this for you.

Please note that there is no accessible access to the Studio Theatre.

If you would like any alternative layout to that provided below, please speak to the theatre, where we would be happy to help with capacity for your event in the round or set out in cabaret style seating.

Please note that due to Fire restrictions the capacity of this room is a maximum of 100 seated.

STUDIO THEATRE LAYOUT

Restricted View seats are located at F1, E1, C1, B1 & A1.



STAGE

THEATRE BAR

The theatre bar can be configured in many different ways, from cabaret to aisled seating depending on your event. Please talk to the theatre regarding your event and capacity for this.

Please note that due to Fire restrictions the capacity of this room is a maximum of 50 seated.